



2026 Sponsorship Packet

South Florida Reining Horse Association is looking forward to its 2026 show season. SFRHA would not be where it is today without the support of sponsors and members like you. The 2026 show season consists of six shows, with each show providing us the opportunity to showcase your business. It would be our pleasure to work with you to promote your business, while at the same time supporting SFRHA and fostering the sport of reining. Below you will find the various sponsorship opportunities available this year. The sponsorship signup form can be found on our website at www.sfrha.com/membership/. We look forward to the upcoming show season and hope you will join us in making this a year to remember!

Thank you,

The SFRHA Board



2026 SPONSORSHIP LEVELS

Please note: "Regular shows" include all shows other than the January Jackpot and August Futurity & Derby show. The SFRHA New Year's Jackpot show will feature limited sponsor promotion via social media, livestream, and show announcer only. Please also note that certain perks may become unavailable if a sponsorship is reserved too close to the date of the sponsored show or class.

Family Sponsorship

- Name featured on SFRHA website under Family Sponsors
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with family's name

\$250

Silver Sponsorship

- Logo featured on SFRHA website under Silver Sponsors
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with business logo
- Recognition by announcer at all regular shows

\$500

Gold Sponsorship

- Logo featured on SFRHA website under Gold Sponsors (with hyperlink to business website, if applicable)
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all regular shows with business logo
- Recognition by announcer at all regular shows
- Recognition on SFRHA social media during all regular shows

\$750



2026 SPONSORSHIP LEVELS

Platinum Sponsorship

- Logo featured on SFRHA website under Platinum Sponsors (with hyperlink to business website, if applicable)
- Recognition at end-of-the-year banquet and social media post
- Banner on main arena fence at all shows (except Jackpot show) with business logo
- Recognition by announcer during all shows
- Recognition on SFRHA social media during all shows
- Advertisement featured on video livestream during all shows

\$1000

Trainer Showcase Sponsorship

Available only to SFRHA trainers on a first come, first served basis.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during trainer's sponsored show
- Special recognition by announcer and on SFRHA social media during trainer's sponsored show
- Special advertisement featured on video livestream during trainer's sponsored show
- One free stall for the trainer for the sponsored show
- Sponsored show named after trainer's business (if applicable)

\$1200

Saddle Sponsorship

Sponsor a saddle for the Futurity or SFRHA Saddle Series!

- All Platinum Sponsorship level perks
- Special recognition by announcer, on social media, and on livestream during sponsored show or end-of-the-year banquet show

\$1500



2026 SPONSORSHIP LEVELS

SFRHA Class Sponsorship

Sponsor the Youth Shootout, Rookie Spectacular, or Green Spectacular! This sponsorship opportunity is available on a first come, first served basis.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during sponsored show
- Special recognition by announcer and on SFRHA social media during sponsored show
- Special advertisement featured on video livestream during sponsored show
- Sponsor's name featured on trophy plates awarded to champions of sponsored class (if applicable)
- Sponsored SFRHA class named after sponsor

\$2000

SFRHA Derby Sponsorships

Sponsor the Derby or Maturity Derby! This sponsorship opportunity is available on a first come, first served basis.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during Futurity & Derby show
- Special recognition by announcer and on SFRHA social media during Futurity & Derby show
- Special advertisement featured on video livestream during Futurity & Derby show
- Sponsor's name featured on trophy plates awarded to champions of sponsored Derby class (if applicable)
- Derby class named after sponsor (if applicable)

\$3000



2026 SPONSORSHIP LEVELS

SFRHA Futurity Sponsorships

Sponsor the SFRHA Open Futurity or Non Pro Futurity! This sponsorship opportunity is available on a first come, first served basis.

- All Platinum Sponsorship level perks
- Banner under announcer's booth in warm-up pen during Futurity & Derby show
- Special recognition by announcer and on SFRHA social media during Futurity & Derby show
- Special advertisement featured on video livestream during Futurity & Derby show
- Sponsor's name featured on trophy plates awarded to champions of sponsored Futurity class (if applicable)
- Futurity class named after sponsor (if applicable)

\$5000

SFRHA Club Awards Sponsorship

We are looking for sponsors who would like to provide items to be handed out as prizes to the winners of our SFRHA club classes. Please contact Joanna at 305-509-0623 for more information.

Custom Sponsorships

Please contact Miguel at 786-290-3626 if you would like to sponsor a different amount or class.

**THANK YOU FOR
SUPPORTING SFRHA!**